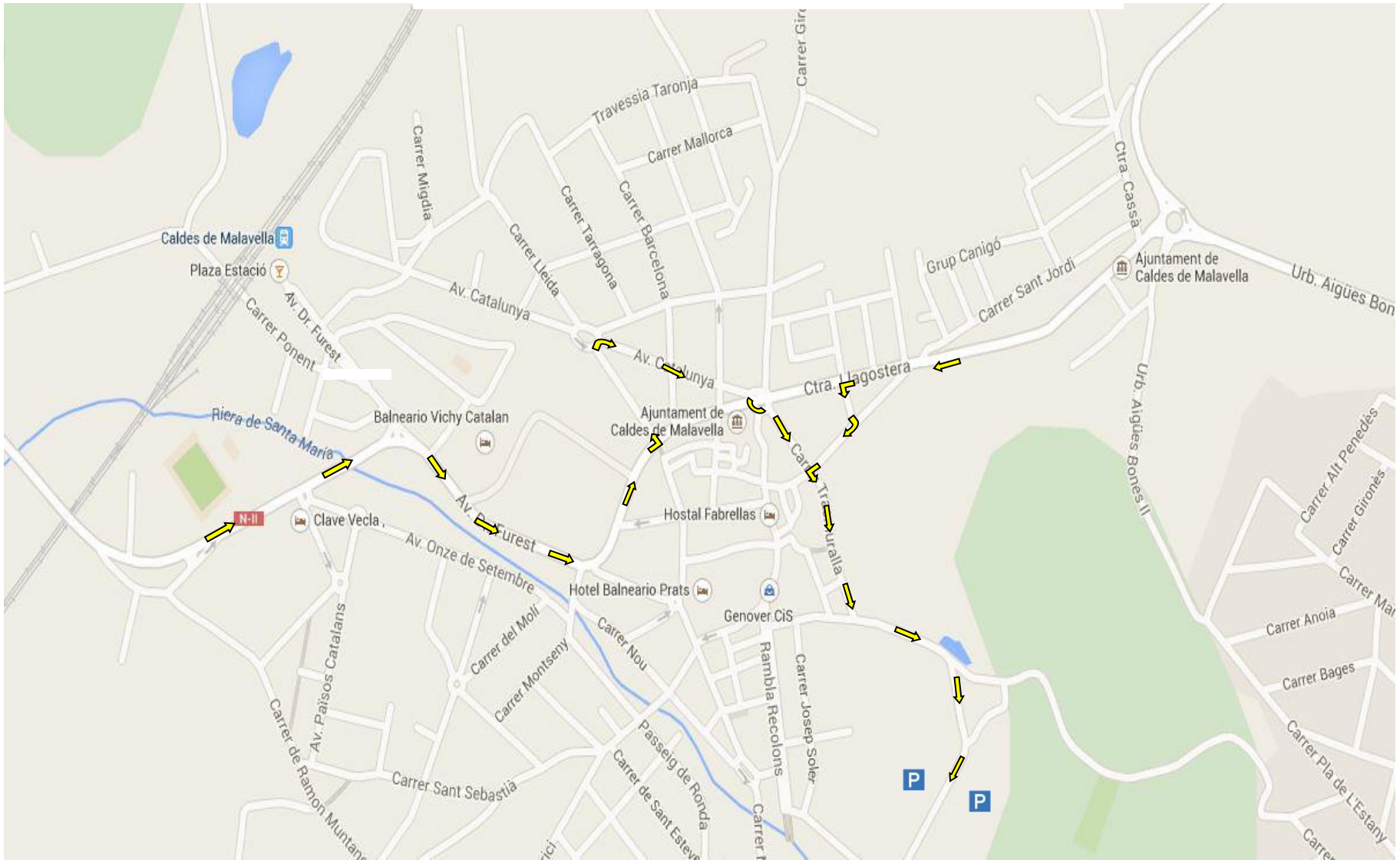FIRA DE LA TERRA 2018